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Intellectual Property
Mail Drop Y-04****Date: March 22, 2005****Pages: - 2 -
(Including Cover)**

To:	Examiner NGUYEN, Cao H
Re:	Appln Serial No. 10/027,679
Dept./Co.:	U.S. Patent Office, Art Unit 2173
Fax:	703-872-9306
Phone:	
From:	Jeffrey A. Proehl, Reg. No. 35,987
Ref:	Atty Docket No. P1089USZ1
Fax:	605-232-2612
Phone:	605-232-1967

MESSAGE:

Transmitted herewith, please find:

Power of Attorney

CERTIFICATION UNDER 37 CFR §1.8: The undersigned hereby certifies that this correspondence is being transmitted, via facsimile, to the Commissioner of Patents, Washington, D.C., on the date indicated above, and to the proper USPTO facsimile telephone number, shown above.

Name: Lori Boulware

Signature: Lori Boulware

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MAR 22 2005

Docket No. P1089USZ1

POWER OF ATTORNEY

GATEWAY, INC., Assignee(s) of the application for United States Letters Patent forCOMPUTER USER INTERFACE FOR PRODUCT SELECTION
(Title)

by

SCHINDLER, Jeffrey et al
(Inventors)

— executed on the date(s) as indicated on the corresponding Declaration and Assignment therein, or
X having Serial No. 10/027,679, filed 12/20/2001,

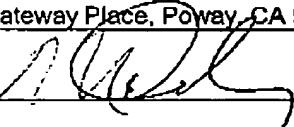
a copy of the Assignment of which is recorded in the United States Patent and Trademark Office on reel 011600, frame 0015, do(es) hereby rescind all previous powers of attorney granted in this patent application, and do(es) hereby appoint as attorneys of record with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

CUSTOMER NUMBER 24333

Address correspondence to:

Gateway, Inc.
 Attention: **Mark Dickey**
 610 Gateway Drive, MS Y-04
 N. Sioux City, SD 57049
 Telephone: (605) 232-1879
 Facsimile: (605) 232-2612

I, the undersigned, declare that I am empowered to execute this Power of Attorney on behalf of the Assignee. The above-identified Assignee is the owner of this application by reason of an assignment being filed with the Patent Office for recordation concurrently herewith. In accordance with 37 CFR § 3.373(b), I certify that I have reviewed all documents in the chain of title, and to the best of my knowledge, all right, title, and interest is in the above-identified Assignee, and I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

	Full Name of Assignee GATEWAY, INC.
Post Office Address	14303 Gateway Place, Poway, CA 92064
Signature of Declarant or Assignee	
	Date March 22, 2005

	Full Name of Declarant If Other Than Assignee Mark Dickey
Title of Declarant	Assistant General Counsel
Address of Declarant	610 Gateway Dr., Y-04, N. Sioux City, SD 57049